

(Include Holding Company Where Applicable)

Premier Financial Bancorp, Inc.	
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Point of Contact:	Brien M .Chase, SVP & CFO	RSSD: (For Bank Holding Companies)	2007647
UST Sequence Number:	1078	Docket Number: (For Thrift Holding Companies)	
CPP/CDCI Funds Received:	FDIC Certifi		
CPP/CDCI Funds Repaid to Date:		Credit Union Charter Number: (For Credit Unions)	
Date Funded (first funding):	October 02, 2009	City:	Huntington
Date Repaid ¹ :	N/A	State:	West Virginia

American taxpayers are quite interested in knowing how banks have used the money that Treasury has invested under the Capital Purchase Program (CPP) and Community Development Capital Initiative (CDCI). To answer that question, Treasury is seeking responses that describe generally how the CPP/CDCI investment has affected the operation of your business. We understand that once received, the cash associated with TARP funding is indistinguishable from other cash sources, unless the funds were segregated, and therefore it may not be feasible to identify precisely how the CPP/CDCI investment was deployed or how many CPP/CDCI dollars were allocated to each use. Nevertheless, we ask you to provide as much information as you can about how you have used the capital Treasury has provided, and how your uses of that capital have changed over time. Treasury will be pairing this survey with a summary of certain balance sheet and other financial data from your institution's regulatory filings, so to the extent you find it helpful to do so, please feel free to refer to your institution's quarterly call reports to illustrate your answers. This is your opportunity to speak to the taxpayers in your own words, which will be posted on our website.

What specific ways did your institution utilize CPP/CDCI capital? Check all that apply and elaborate as appropriate, especially if the uses have shifted over time. Your responses should reflect actions taken over the past year (or for the portion of the year in which CPP/CDCI funds were outstanding).

Increase lending or reduce lending less than otherwise would have occurred.			

¹If repayment was incremental, please enter the most recent repayment date.

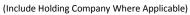






Pre	emier Financial Bancorp, Inc.
	To the extent the funds supported increased lending, please describe the major type of loans, if possible (residential mortgage loans, commercial mortgage loans, small business loans, etc.).
	Increase securities purchased (ABS, MBS, etc.).
	Make other investments.







Premier Financial Bancorp, Inc. X Increase reserves for non-performing assets. Premier injected additional capital into two troubled banks the company acquired in 2009, helping the banks increase their reserves for non-performing assets and giving the borrowers sufficient time to develop and execute plans to repay the loans. Reduce borrowings. Increase charge-offs.

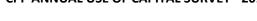






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v	Purchase another financial institution or purchase assets from another financial institution.
*	One of Premier's subsidiary banks, Citizens Deposit Bank & Trust, was able to purchase 4 branches (and the related loans and deposits) from another financial institution. Citizens Deposit Bank was able to keep all 4 branches open in these rural Appalachian communities.
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	Held as non-leveraged increase to total capital.

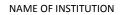




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What actions were you able to avoid because of the capital infusion of CPP/CDC	I funds?



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NAME OF INSTITUTION

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Please describe any other actions that you were able to undertake with the capital infusion of CPP/CDCI fund	ls.